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## New Product Update & Parts Information

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Bullet	in	UK	Export	Issued
1372	2	YES	NO	20/11/2017

## **New Accessories Trade Catalogue**



## Part No: PEA0015

The new Vapormatic Accessories trade catalogue is now available.

With over 3,500 parts, this is the largest Accessories catalogue that we have produced and includes a comprehensive range of high quality agricultural, industrial and automotive machinery accessories and tools. All products have been tested and carefully chosen to meet the demanding work environment of farming equipment and agricultural engineering sector. "Parts you can trust" - the quality message from the Vapormatic brand is carried through to the accessories range with our standard 12 months parts and labour warranty.

New featured product lines include:

- Dash Camera
- LED Light Bars
- R10 LED Warning Beacons
- Bondloc Adhesives & Sealants
- Vacuum Grease Guns / 400gm Screw-on Grease Cartridges
- Diamond Blade Cutting Discs and Surface Preparation
- Battery Maintenance including new Smart Trickle Charger

Along with many new product additions, the 22 colour coded sections and detailed index will help you quickly find the parts you need. Whether it is an 'impulse purchase' or a part needed for everyday use, many of the products in this catalogue can help you maximise and grow in-store 'over the counter' retail business. To support this, Section 22 – 'Merchandising' zone has been included to help you maximize in-store display and promotional opportunities.

In-store merchandising directly affects customer purchasing behaviour:

- 50% of all purchases are impulse items
- 75% of these sales are a result of the product being seen
- 65% of purchasing decisions are made in store
- 34% sales increase when product is priced

Ordering the new Catalogue is easy, simply log onto the Vapormatic website and use the online ordering process quoting part no: <a href="PEA0015">PEA0015</a>, contact your Territory Sales Manager, call our Customer Services Team on 01392 684000 or click here.

To view and download the catalogue online please click here.



All Vapormatic quality replacement parts carry an industry leading **12 month parts and labour warranty.** For further information on specific items please visit **www.vapormatic.com**